



blu|marble

The BluMarble Methodology

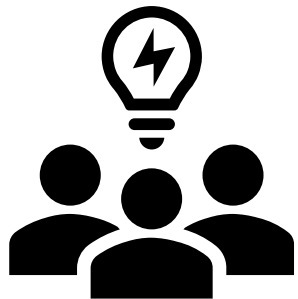
- A cutting-edge approach with processes and tools developed specifically for maximizing success in the design, implementation and roll out of EPM projects
- Created by BluMarble personnel based on our experience and best practices from WHAT to do across many successful EPM projects
- AND WHAT NOT to do!
- Provides our clients with a project roadmap and sets clear expectations
- Minimizes risk in scoping, developing and delivering EPM projects
- Focuses on knowledge transfer and client self-sufficiency

1: Inception

2: Implementation

3: Production

Phase 1: Inception



Perform High Level Needs Analysis

Statement of Work

Business Process Review

Business Requirements Gathering

Proof of Concept
(at client request)

Configure
Environment(s)

Develop Detailed Project Plan

Negotiate Implementation Contract

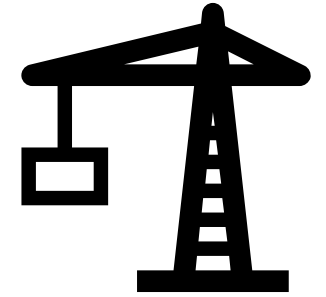
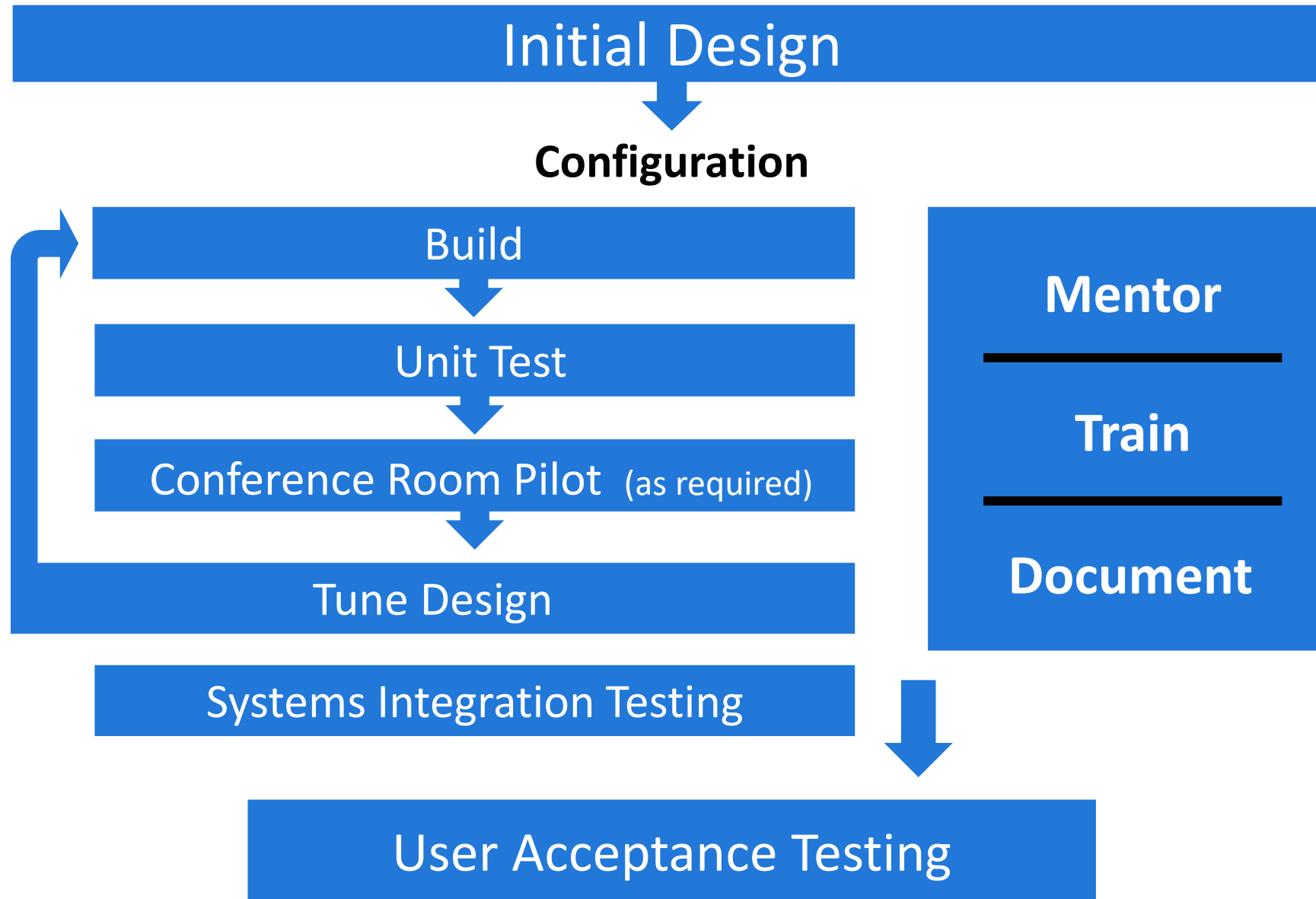
Considerations

- **Establish project team and responsibilities**
- **Understand scope and project objectives**
- **Is a Proof of Concept desired?**
 - If so, establish Proof Points
 - Develop proofs to address the established proof points
- **Detailed Requirements Analysis**
 - with all stakeholders
 - fit / gap analysis
- **Business process review**
 - with all stakeholders
- **Determine what Cloud environments are required**

Deliverables

- **Small initial Statement of Work (SOW) to cover phase 1**
- **If appropriate, negotiate Master Services Agreement (MSA)**
- **Project Charter**
- **Proof of Concept model (if requested and contracted for by client) and POC Guide**
- **Requirements workshops**
- **Detailed requirements document**
- **Business Process recommendations document**
- **Detailed Implementation Project Plan**
- **Implementation Statement of Work (SOW)**
- **Configured Oracle environments**

Phase 2: Implementation



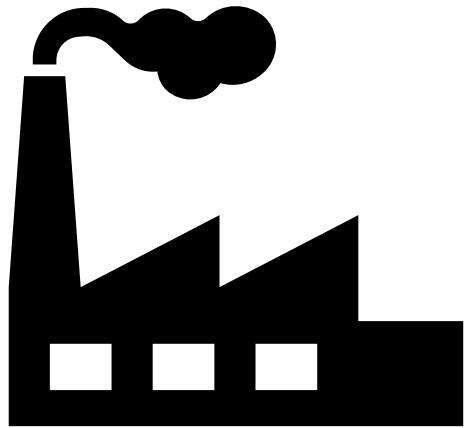
Considerations

- **Implement based on the detailed Project Plan**
 - The plan will evolve as the project progresses
- **The model structure(s) must be completed and signed off by the client prior to any other implementation work**
- **Apply an iterative approach to Build / Test / Design**
 - Thorough unit testing
 - “Conference room pilot(s)” to confirm requirements / look and feel
- **Consistent Knowledge Transfer to Client SMEs**
 - Client SMEs assigned / with project deliverables
 - Administrator(s) assigned / mentored and trained
- **Systems Integration Testing protocols**
- **Structured User Acceptance Testing protocols**
- **Development of Documentation and Training Materials**
 - This is an ongoing task
 - Some of these materials will be the responsibility of the Client
- **Migrations**
 - BluMarble responsible for Dev to Test
 - Client responsible for Test to Production

Deliverables

- **Status report template**
- **Project Issue Log**
- **Detailed Design Document**
- **Artifacts**
 - Object Inventory
 - Integration Process Design Document
 - Security Matrix
 - Reports and Dashboards Catalogue
 - Workflow Design Document
- **Test Plan (client led)**
- **UAT Scripts (client led)**
- **UAT Issue Log**
- **User Guide & User Training (client led)**
- **Administrator Guide**
- **Migration checklist**

Phase 3 - Production



Production GO-LIVE

GO-LIVE Support / Warranty

Sustaining Support
(In-house or Managed Services)

Considerations

- **Client organization “Migrate to Production” procedures**
 - Understood and followed
- **Support processes communicated**
- **Users trained**
- **Administrator(s) prepared**

Deliverables

- **Production readiness (client led)**
- **Migration manual**
- **Go-Live Issues Log**
 - Resolution of GO-LIVE issues
- **Project Signoff Document**
- **2 weeks on-site GO LIVE support**
- **Support model (client to choose)**
 - In-house
 - BluMarble Managed Support
- **If BluMarble Support:**
 - On-Boarding Checklist
 - Transition Readiness Documents
 - Knowledge Transfer workshops
 - Monthly Service Report

Methodology Success Factors



Confidence in Contracting

- Initial contract – small investment from the client
- Detailed project plan and costing



Structured, yet Flexible Methodology

- Foundation (model structure/security/data sources)
- Time boxed iteration of model processes
- Time boxed key report development



Dedicated SME(s)

- Knowledge transfer to implementation team
- Understands the technology and “owns” the application
- Provides stewardship and reduces overall Cost of Ownership
- Responsible for development of training manuals / admin guide



Dedicated space for project team (SMEs & consultants)

- Facilitates collaboration/design/implementation
- Maximizes knowledge transfer

Why BluMarble?



- **Focused, experienced Oracle EPM implementation team**
 - Delivered dozens of successful engagements
 - 12+ years average tenure with Oracle/Hyperion product set
 - EPM specific project methodology; battle tested
 - Project documentation is first rate; basic deliverable
- **Relationships build trust, trust builds relationships**
 - All projects have tough moments
 - Our solution architect and team need to get to know your project team to build relationship and build trust
- **Transparent contracting**
 - Detailed review of all project phases, resources, and deliverables
- **Business Process savvy**
 - Perfect time to assess your business processes; identify improvement opportunities
 - Our consultants are skilled communicators; will listen, will push back
- **Short term help**
 - Mentoring, administrator training, staff augmentation, budget cycle support